



Aviation

ICF and SASI Join Forces in Air Cargo Consulting

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ICF and Strategic Aviation Solutions International (SASI) announce an air cargo consulting alliance to provide the most rigorous, real world advice and solutions to the global air cargo community, based on in-depth knowledge of industry trends and requirements.

ICF and SASI will together offer full-service strategic, commercial, and operations consulting and transaction support to airlines, ACMI providers, forwarders, handling agents, shippers, airports, manufacturers, financial institutions, and other industry stakeholders.

ICF Aviation—formerly SH&E—is the world’s oldest and most respected aviation consultancy. Founded in 1963, ICF has built a global reputation for excellence with rigorous, analytical, and experience-based solutions for hundreds of clients. With full-service offices in North America, Europe, and Asia and a network of associates worldwide, ICF’s aviation specialists have helped airlines, airports, suppliers, and other aviation stakeholders across the globe to plot value-maximizing strategies and improve operational effectiveness and efficiency.

SASI, headquartered in Montreal, offers proven solutions based on top management experience at some of the world’s most respected air cargo operators. Led by Stan Wraight—the founder and first CEO of AirBridge Cargo, and previously SVP Marketing at Atlas, and SVP Global Cargo at KLM—SASI brings unparalleled top management expertise and air cargo industry knowledge, covering strategy, commercial, and operations, and offering unique knowledge of developments in the industry driven by e-commerce.

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About ICF

ICF (NASDAQ:ICFI) is a leading provider of professional services and technology-based solutions to government and commercial clients. ICF is fluent in the language of change, whether driven by markets, technology, or policy. Since 1969, we have combined a passion for our work with deep industry expertise to tackle our clients' most important challenges. We partner with clients around the globe—advising, executing, innovating—to help them define and achieve success. Our more than 5,000 employees serve government and commercial clients from more than 65 offices worldwide. ICF's website is icf.com.

The ICF-SASI air cargo consulting alliance can help improve businesses' bottom lines and considerably increase value, with targeted advisory services in:

- Business planning and strategy
- E-commerce strategy
- Revenue enhancement
- Business valuation
- Benchmarking and best practices
- Alliance planning
- Traffic and activity forecasting
- Sales and marketing optimization
- Operational and process improvement
- Infrastructure planning, Material Handling Systems (MHS), and IT technologies
- Aircraft acquisition support
- Transaction support
- Airport air service development
- Project implementation
- Management, sales and operations training

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