

## PRESENTATION STYLE

You may have already heard it stated that the majority of communication is non-verbal.

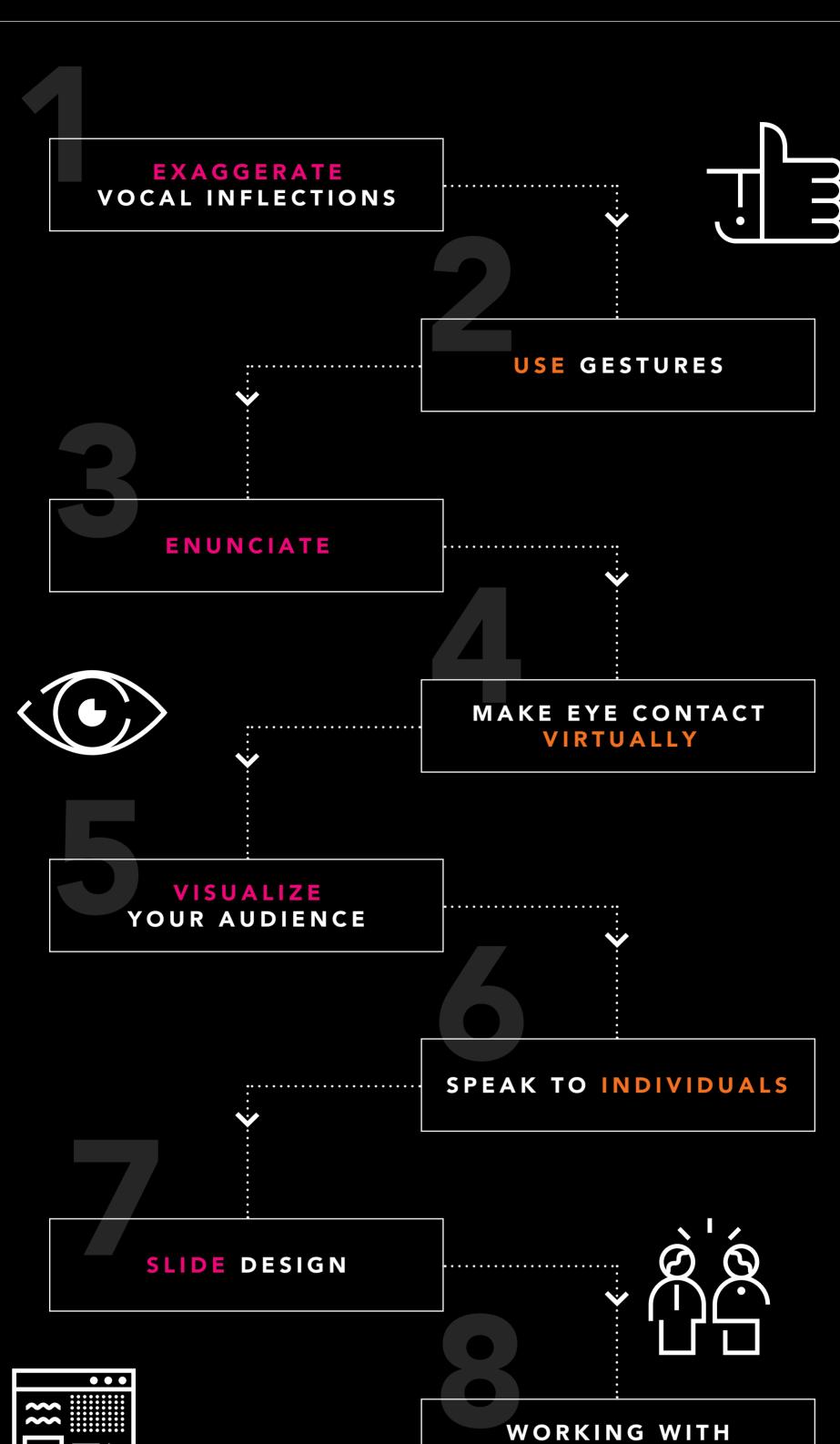
TIPS

We all know that concentrating on what we say is not enough – our audience subliminally evaluates our credibility, confidence, empathy, and trustworthiness. And their evaluation is only partially determined by what we say.

The use of personal space, physical gestures, posture, facial expressions, and eye contact all enhance, support, or weaken what we say.



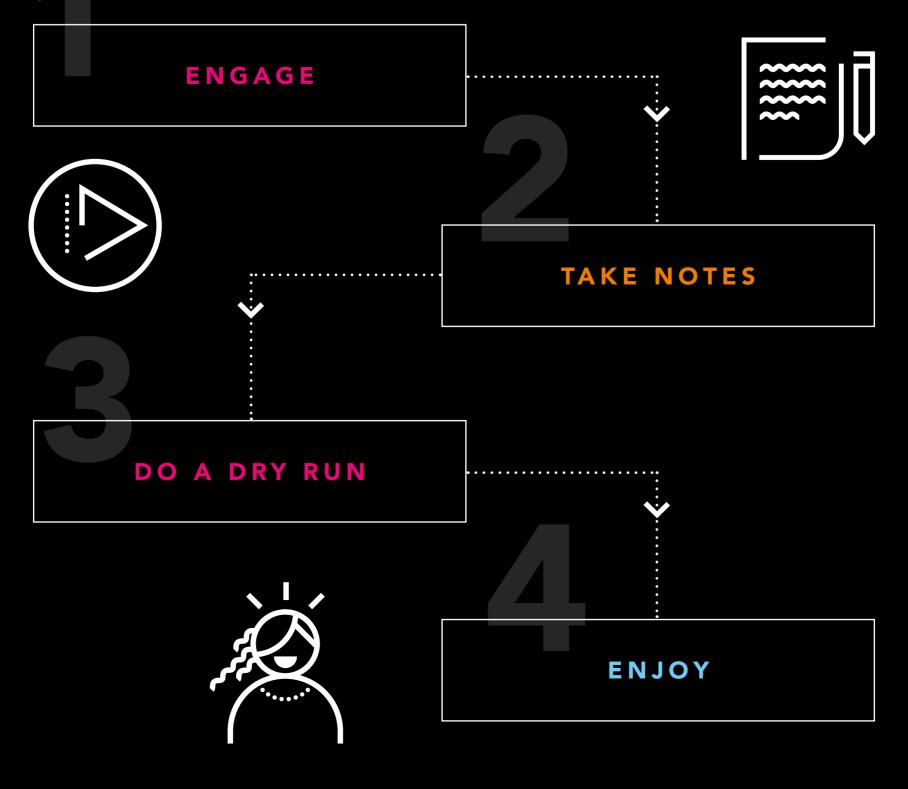
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**CO-PRESENTERS** 

SETTING THE STAGE





THANK YOU FOR WATCHING.

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