ightarrow Delivering smart home solutions



"ICF helped us cut through the clutter of technology platforms and select one that best aligns with our needs. We're excited by the potential of smart homes to help our members better understand and manage their energy use, especially as we consider introducing a new time of use rate structure." — Program Manager, Confidential utility client

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About ICF

ICF (NASDAQ:ICFI) is a global consulting and digital services company with over 7,000 fulland part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future.

Increase engagement, optimize the grid, and generate revenue while providing real savings for customers.

Across the nation we're seeing smart homes work their way into once disparate areas of utility operations (energy programs, customer service, and grid operations). ICF's approach to smart homes weaves these opportunities and needs together to do the most with every dollar, delivering energy savings, customer engagement, grid benefits, and potential revenue generation.

A flexible, scalable approach designed for you. Unparalleled access to technology and data is driving a demand that utilities can fulfill while achieving real benefits for their customers. However, rapid technological growth requires an approach that's both flexible and adaptive.

For nearly 50 years, ICF has teamed with our clients to develop innovative solutions and deliver results. Our smart homes offering leverages this experience by identifying the smart home benefits that mean the most to you and then shaping a program that delivers.

Technology can be complicated. We can help. ICF's experts constantly monitor the evolving market of products, service providers, and technology. We've nurtured relationships with all the major manufacturers and many promising startups.

Leveraging data is a big deal. Smart products tell us all about a home's performance and the behavior initiated inside. ICF's decision science produces engagement strategies and program linkages that result in increased program performance.

ICF brings decades of experience designing and delivering energy and climate policies and programs with a focus on <u>decarbonization</u>, <u>flexible</u> <u>load management</u>, <u>electrification</u>, and <u>customer insights and incentives</u>. Our forward-thinking and innovative services create new customer pathways and richer relationships with energy companies yielding greater results as they deploy their smart home programs.

Contact us to learn how ICF can tailor a smart home program for you that produces big results.

