

# → Delivering smart beneficial electrification solutions



ICF brings decades of experience designing and delivering energy and climate policies and programs with a focus on [decarbonization](#), [flexible load management](#), [electrification](#), and [customer insights and incentives](#). Our forward-thinking and innovative services create new customer pathways and richer relationships with energy companies yielding greater results as they deploy their electrification programs.

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## About ICF

ICF (NASDAQ:ICFI) is a global consulting and digital services company with over 7,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future.

## Smart electrification solutions for utilities

Beneficial electrification has emerged as a key strategy to address carbon emissions at the federal, state, and local level. When combined with the decarbonization of the power generation sector, beneficial electrification can lead to reductions in greenhouse gas emissions.

ICF can help you address the challenges and opportunities of [beneficial electrification](#) for your utility through our advisory services and turnkey program implementation. Our program models emphasize a balanced approach combining incentives, targeting, customer education, and easy-to-use calculators.



Scale **building electrification** programs to achieve your decarbonization goals with ICF's program design and implementation services. Learn how we supported the [New York Clean Heat program](#) implementation for five investor-owned utilities.



Gain a highly advanced network of **electrification trade allies** to promote electric technologies and utility program offerings to customers. We leverage in-house electrification experts to train and equip key industry trade allies. We've built this network over decades of supporting clean transportation initiatives and non-road electrification programs. We currently lead the largest portfolio of building electrification programs in the country.



**Increase equity** in electrification by accelerating the adoption of medium and heavy duty EVs. We offer fleet electrification advisory services and have helped utilities like National Grid implement fleet advisory programs.



Drive increased kWh consumption through off-peak and **flexible load growth** with our beneficial electrification market assessments and program implementation. Discover how we helped [JEA charge up commercial and industrial equipment electrification](#).



Take advantage of full **tracking, reporting, and CRM capabilities** with our [SightLine](#) platform. Our team utilizes proprietary tools to conduct potential studies and cost benefit analyses for a library of over 80 electrification technologies and electrification measures.

**Contact us to learn how ICF can tailor a beneficial electrification program for you that produces big results.**