

ICF Staff Presentation Schedule

May 16-19, 2018

icf.com

Poster/Presentation

Time/Location

Wednesday, May 16

Moderator: **Kate Flint**

Session: Mail Surveys: The Effect of the Envelope and Everything in it on Survey Response

1:30 p.m.

Governor's Square 10

Moderator: **Matt Jans**

Session: Get More Bars! Strategies for Improving the Efficiency and Coverage of Cell Phone Samples

1:30 p.m.

Governor's Square 16

Presenters: **Kate Flint, Patricia Vanderwolf, Deirdre Middleton, Randy ZuWallack, Naomi Freedner-Maguire**

Paper Title: The Advantage of Using Auto-Dialers with a Cell-Phone Sample

Presenters: **Patricia Vanderwolf, Deirdre Middleton, Randy ZuWallack, Naomi Freedner-Maguire**

Poster Title: Are Landlines Obsolete for a CATI Survey of American workers?

3:30 p.m.

Plaza Ballroom A

Presenters: **James Dayton, Robert Tortora, Matt Jans, Naomi Freedner-Maguire**

Poster Title: Do Fences Really Make Good Neighbors? A Side-by-Side Comparison of RDD and Geofencing Methods in the Behavioral Risk Factor Surveillance Survey

3:30 p.m.

Plaza Ballroom A

Presenters: **Thomas Brassell, Randy ZuWallack, James Dayton**

Poster Title: When Probability Fails – Using a Non-Probability Mobile Panel for Post-Disaster Research and Population Displacement Measurement

3:30 p.m.

Plaza Ballroom A

Presenters: **Patricia Vanderwolf, Matthew McDonough, John Boyle**

Poster Title: Mobile Phone Use and Optimization in a Longitudinal Web Panel with a Long Questionnaire

3:30 p.m.

Plaza Ballroom A

Thursday, May 17

Moderator: **Larry Luskin**

Session: Attitudes and Issues in Brief: Religion and Immigration

10:00 a.m.

Governor's Square 10

Presenters: **Thomas Brassell, Randy ZuWallack**

Poster Title: Is ABS More Representative than RDD for Public Health Surveillance Surveys?

3:15 p.m.

Plaza Ballroom A

Presenters: **Matthew Thomas, Naomi Freedner-Maguire**

Poster Title: Cognitive Testing for the FoodNet Population Survey

Plaza Ballroom A

Session: Speak My Language or Feel the Effects

4:15 p.m.

Governor's Square 16

Presenters: **Matt Jans, James Dayton, Matthew McDonough**

Paper Title: You're Not from Around Here, Are You? Interviewer Accent, Regional Speech Variation, and Their Impacts on Participation



About ICF

ICF is a global consulting services company with over 5,000 specialized experts, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future. [Learn more at icf.com](http://icf.com).

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Friday, May 18

Session: SURVEY Response: Finding Ways to Put U Back In

8:00 a.m.

Governor's Square 12

Presenters: [Randal ZuWallack](#)

Paper Title: Adaptive RDD Design: Competing Risks Survival Model with Time-Dependent Covariates

Session: Learning from the Madness: Digital-Trace Data, Crowd-Sourcing, and Natural Language Processing

10:00 a.m.

Director's Row H

Presenters: [Adam Lee](#)

Presentation: Identifying Eligible Samples through Text Mining and Machine Learning Classification

Session: Incentive Traits for Better Response Rates

10:00 a.m.

Governor's Square 11

Presenters: [Thomas Brassell](#), [James Dayton](#), [Randal ZuWallack](#)

Paper Title: Finding the Right Ingredients: Mixing Incentives, Deadlines, and Different Mode Protocols to Improve Response Rates in ABS Designs

Presenters: [Deirdre Middleton](#), [Patricia Vanderwolf](#), [Naomi Freedner-Maguire](#), [Randy ZuWallack](#)

Poster Title: Modifying an Intro Script to Reduce Bias and Maximize Response Rate in a RDD Survey of Adult American Workers

12:45 p.m.

Plaza Ballroom A

Session: Further Down the Road with Mode: Advances in Understanding the Impact of Survey Mode on Data Quality

3:00 p.m.

Director's Row H

Presenters: [Thomas Brassell](#), [James Dayton](#)

Paper Title: Can IVR Be Used Within CATI to Improve Reports of Drinking and Sexual Orientation?

Session: We Want You! We Want You Back: Response and Retention in Longitudinal and Panel Surveys

3:30 p.m.

Director's Row I

Presenters: [Matthew McDonough](#), [Patricia Vanderwolf](#), [John Boyle](#)

Paper Title: Longitudinal Panel Maintenance – Studying Veterans' Post-Service

Session: You Are What You Eat (And Where You Live): Health, Activity, and Geography

3:30 p.m.

Presenters: [Naomi Freedner-Maguire](#), [Randy ZuWallack](#)

Paper Title: Using Spatial Autocorrelation to Understand the Relationships Between Perceived Discrimination, Negative Health Outcomes, and Neighborhood



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Saturday, May 19

Session: After the Flood, We Flood You with Questions

8:30 a.m.

Director's Row E

Presenters: **Randal ZuWallack, Yangyang Deng, Thomas Brassell**

Paper Title: Rebuilding the Frame Post-Disaster: An Evaluation of Real Validation and Dialer Tests to Assess Infrastructure Damage to Landline in Houston

Presenters: **Naomi Freedner-Maguire, Thomas Brassell, James Dayton**

Paper Title: How Disasters Change Respondents: An Evaluation of Changes in Self-Reported Health of Houston Residents after Hurricane Harvey

Session: Time After Time: Advances in Panel Management

8:30 a.m.

Director's Row H

Presenters: **Suteera Nagavajara, Robert Tortora, Wen Song**

Paper Title: Panel Conditioning in Longitudinal CATI Surveys: Results from 3 Emerging Markets

Presenters: **Robert Tortora, Suteera Nagavajara, Edward Duckhorn, Wen Song**

Paper Title: Survey Attrition in Short-Term CATI Panel Surveys in Nigeria, Bangladesh, and Myanmar

Session: Does Push Come to Shove? Assessing Push-to-Web

8:30 a.m.

Director's Row I

Presenters: **Heather Driscoll, Robert Tortora**

Paper Title: Efficient Screening of Listed Samples: Assessing Paper and Push-to-Web Screening Approaches among Licensed Anglers

Session: Many Nations, Many Methods, One Session

10:15 a.m.

Director's Row E

Presenters: **Robynne Locke, Robert Tortora, Carla Jackson, Heather Driscoll**

Paper Title: Applying the Lessons of U.S. Electricity Saturation Surveys to Research in Tanzania



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