



DTE Energy®

Energy Efficiency

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**2017 ICF Energy Efficiency Products Workshop
August 2, 2017**



DTE Energy's Commitment to Energy Efficiency

DTE effectively helps customers save energy and money by:

- Raising awareness of energy optimization
- Developing cost-effective programs, resources and tools
- Making it easy for customers to participate
- Delaying the need for a base load power plant

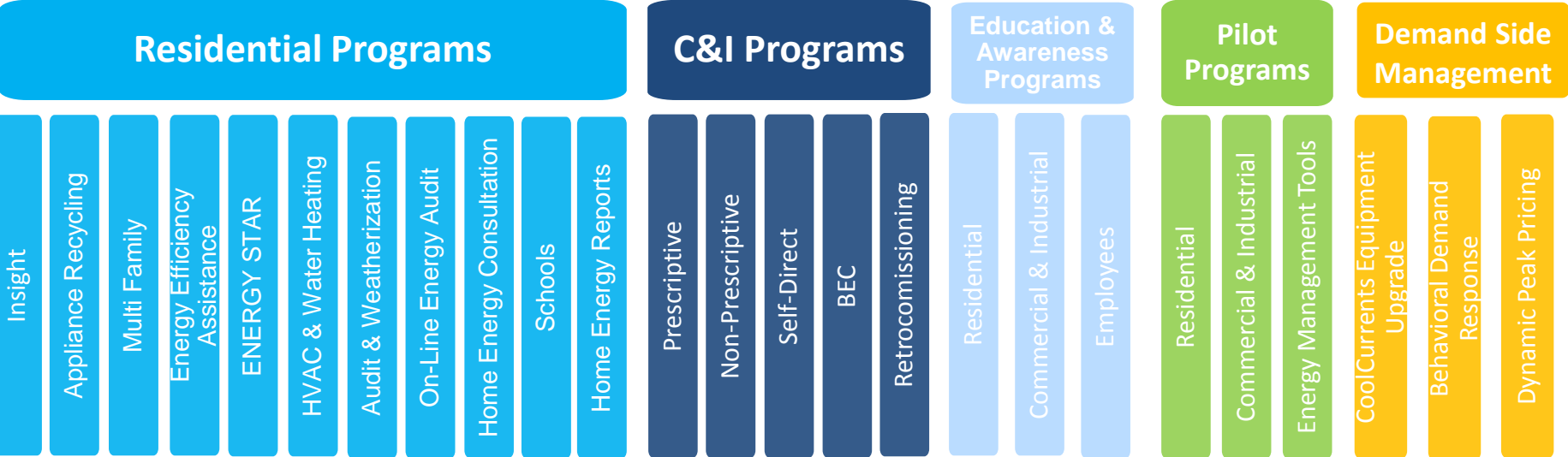
DTE helps foster a strong regulatory climate and promote environmental and community stewardship by:

- Exceeding Legislative Requirements (PA-342)
- Helping the local economy and creating jobs
- Supporting corporate citizenship and community initiatives

The EO program portfolio supports all customer categories



EO programs promote informed decisions making by providing, information on energy saving products, services, tools, rebates and strategies



We have a plan to save 7,900 GWH and 18,000 MMcf from the inception of the program through 2021

More than **2.4 million** electric customers and **1.6 million** gas customers have directly participated in DTE's energy efficiency program since inception. DTE offers **16** residential and C&I programs, ensuring wide and varying participation.



Current savings are equivalent to the energy required to power all the homes in **Ann Arbor** for over **4 years** and to heat these homes for **2 years**.