

DTE Energy®

Energy Efficiency

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DTE Energy's Commitment to Energy Efficiency



DTE effectively helps customers save energy and money by:

- Raising awareness of energy optimization
- Developing cost-effective programs, resources and tools
- Making it easy for customers to participate
- Delaying the need for a base load power plant

DTE helps foster a strong regulatory climate and promote environmental and community stewardship by:

- Exceeding Legislative Requirements (PA-342)
- Helping the local economy and creating jobs
- Supporting corporate citizenship and community initiatives

The EO program portfolio supports all customer categories



EO programs promote informed decisions making by providing, information on energy saving products, services, tools, rebates and strategies

Residential Programs	C&I Programs	Education & Awareness Programs	Pilot Programs	Demand Side Management
Appliance Recycling Multi Family Energy Efficiency Assistance ENERGY STAR HVAC & Water Heating Audit & Weatherization On-Line Energy Audit Schools Home Energy Consultation Schools Home Energy Reports	Prescriptive Non-Prescriptive Self-Direct BEC Retrocomissioning	Residential Commercial & Industrial Employees	Residential Commercial & Industrial Energy Management Tools	CoolCurrents Equipment Upgrade Behavioral Demand Response Dynamic Peak Pricing

We have a plan to save 7,900 GWH and 18,000 MMcf from the inception of the program through 2021



More than **2.4 million** electric customers and **1.6 million** gas customers have directly participated in DTE's energy efficiency program since inception
DTE offers **16** residential and C&I programs, ensuring wide and varying participation

Current savings are equivalent to the energy required to power all the homes in **Ann Arbor** for over **4 years** and to heat these homes for **2 years**

